

10th Annual



October 10, 2020

Greetings!

The Charleston Arts and Revitalization Effort (CARE) is proud to announce the upcoming 10th Annual Gateway to the Delta Festival, to be held Saturday, October 10, 2020. An exciting day full of music, shopping, food, and fun for all ages is being planned by our dedicated volunteers.

Since 2011, the festival has grown by leaps and bounds to become the largest event in Charleston and Tallahatchie County. This growth is due to our wonderful attendees, hard-working volunteers, quality vendors and generous sponsors. Most importantly, all festival profits stay in the community & are used to support quality programs that promote arts & culture and community revitalization among our local adults and youth. Our festival is a family-friendly event with no admission fee.

By joining the event as a sponsor, you will help CARE to continue to bring this amazing event to the community we all love and, of course gain valuable exposure for your business. There are several levels of support available, and they are detailed in the attached sponsorship package.

Please take a few moments to look over the opportunities for giving, and do not hesitate to contact the festival staff with any questions at 662-647-0942. One of our festival volunteers will be following up with you soon to discuss what sponsorship level is the best fit for your business.

We look forward to talking with you soon!

Carol Roark
Chairman
Gateway to the Delta Festival 2020

Corporate Sponsorship Levels

PLEASE NOTE: SPONSORSHIP LEVELS CANNOT BE COMBINED



MUST SIGN UP BEFORE ITEMS GO TO PRESS August 31st!

Gateway Multi-Platinum Sponsor

\$5,000 -- As a multi-platinum sponsor, you are recognized in every way. Your name is printed in all advertising, all print and web media, t-shirts and posters.

Includes one 20x20 booth space, 8 VIP Passes, 4 Kids' Zone wristbands, 1 commemorative Gateway poster and 8 t-shirts.

Gateway Diamond

\$3,000 and above -- These sponsors logos will appear on a banner displayed all day on the main stage during the festival, will appear in newspaper advertising, articles and radio advertising before the festival; and company name on t-shirt. 10x10 booth space is available. This sponsorship also includes 6 VIP passes and 4 t-shirts.

Platinum

\$2000 -- Company logo will appear on a banner in designated area of the festival; featured in newspaper advertising and articles. Includes a 10x10 booth space 6 VIP passes, 4 t-shirts and 1 Gateway Poster.

Gold

\$1,500 -- Company logo will appear on a banner in a designated area of the festival and will be noted in newspaper articles and advertising, includes 4 VIP passes and 4 t-shirts and 1 commemorative Gateway poster.

Silver

\$1,000 -- Company or individual is noted in newspaper articles and advertising, includes 2 VIP passes and 2 t-shirts, and 1 commemorative Gateway poster.

Tallahatchie

\$500 -- Will receive 2 VIP passes and 2 t-shirts and 1 commemorative gateway poster.

Make a donation to the festival in memoriam or in honor of a special person or group.

These will be listed in the local newspaper the week before the festival and will be placed on our website as well.

Scissors -- \$250

Lambfish -- \$100

Delta -- \$25

Gateway to the Delta Festival 2020 Sponsorship Form

Sponsor Name _____

Address _____

City _____ St _____ ZIP _____

Phone # _____ Email _____

Level of Support: _____

(Donation Level Only): Who are you honoring or remembering?

Is there a logo to be used on advertising: YES NO

If yes, email to gatewaytothedeltafest@gmail.com

T-Shirt Sizes & Quantity

Adult Small	
Adult Medium	
Adult Large	
Adult X-Large	
Adult 2X-Large	
Other (please indicate size)	

Thank you for your support of this community event.

Please mail checks to:
Gateway to the Delta Festival
PO Box 1092
Charleston, MS 38921

Sponsorship approved and agreed upon by _____
(signature)

Accepted by festival representative _____ Date _____